



## PartnerUp® Privacy Notice

Last Updated: April 15, 2025

PartnerUp® is a program (the “**Program**”) for high school seniors looking for professional careers after high school and is provided through participating schools (each a “**School**”) in the following markets: Birmingham, Alabama; Cleveland, Ohio; and Pittsburgh, Pennsylvania (each a “**Market**”). PNC Bank and our affiliates and subsidiaries (collectively, “**PNC**”) work with community educators, schools and employers in these Markets (each a “**Partner**”) to help prepare students for professional careers after graduation.

This PartnerUp® Privacy Notice (the “**Privacy Notice**”) describes how PNC collects, uses, discloses and processes the personal information it collects about related to the Program, including through the PartnerUp website, [www.partnerupprogram.com](http://www.partnerupprogram.com), student application pages, and other associated websites, webpages and online services upon which this Privacy Notice is posted (collectively, the “**Site**”). You can also find more information about PNC’s privacy practices, generally, at <https://www.pnc.com/en/privacy-policy.html>.

This Privacy Notice does not apply to the privacy practices of Partners whose collection, use, disclosure and processing of personal information is subject to their own privacy policies.

### Personal Information Collected.

When you access or use the Site, submit an application or other information through the Site, participate in Program events, or communicate with us about the Program or Site, we collect personal information, which includes:

- **Application and Registration Information.** If you apply to the Program, or register for, participate in, or inquire about Program information and events, including networking events, site visits, interview day, graduation, and other Program related events and information, we collect:
  - Your full name, nickname or preferred name (if applicable), and school
  - Your email address and phone number
  - Your prior work experience, including company, job title and dates of employment
  - Other relevant activities, skills, experiences and qualifications
  - Your work preferences and plans after graduation
  - Why you would like to participate in the Program
  - Other information relevant to your participation in the Program or the relevant Program activity or event
- **Communications and Interactions.** When you email, call, or otherwise communicate with us and with members of our team, we collect and maintain a record of your contact details, communications and our responses.
- **Site and Usage Data.** When you access our Site, we automatically collect information related to your use of our Site (e.g., using cookies, pixel tags and other tracking tools), including activity information related to your use of the Site and device and browsing information, such as IP address, general location information, domain name, page views, a date/time stamp, browser type, device type, device ID, Internet service provider, referring and exiting URLs, operating system, language, clickstream data, and similar device and usage information.

- **Other Data.** We may also collect information you provide when completing Program-related surveys, as well as other information when you participate in Program events and activities.

### **Purposes of Collection and Processing.**

Generally, we use, disclose and process the personal information we collect about you for the following purposes:

- To administer the Program, including to provide training, mentoring and other career development opportunities to high school seniors
- To contact you about career opportunities, job fairs, and other professional opportunities in which you may be interested
- To evaluate, analyze and improve the Site and Program, to develop new services and features, and for internal quality control and training purposes;
- To protect and secure our Site, prevent and detect fraud, unauthorized activities and access, and other misuse
- To investigate, prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety or legal rights of any person or third party, or violations of the Site Terms of Use and other agreements
- To comply with the law and our legal obligations, to respond to legal process and related to legal proceedings (e.g., in response to a subpoena or court order)

### **Disclosures of Personal Information.**

We may disclose the personal information we collect for the purposes described above, including:

- To Partners in your Market, including third party employers who may have career development of job opportunities in which you may be interested. This may include application data and survey interest data you provide to us.
- To Schools so that they can select participants and provide coordination and support for Program administration purposes.
- To our service providers, processors and others who perform functions on our behalf.
- To our affiliates or subsidiaries, who will use and disclose this personal information in accordance with the principles of this Policy.
- To other third parties:
  - To comply with applicable law or legal obligations, including regulators, government entities, and law enforcement as required by law or legal process.
  - Where we believe appropriate in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person, violations of our agreements, or as evidence in litigation in which we are involved.
  - If we or our affiliates are or may be acquired by, merged with, or invested in by another company, or if any of our assets are or may be transferred to another company, whether as part of a bankruptcy or insolvency proceeding or otherwise, we may transfer the information we have collected from you to the other company. We may also share certain personal information as necessary prior to the completion of such a transfer, such as to lenders, auditors, and third-party advisors.

### **Cookies and Tracking.**

The Site uses cookies, pixels, log files, and other mechanisms, which may be provided by third parties. to automatically collect information browsing, activity, device and similar information within the Site. We

use this information to, for example, analyze and understand how users' access, use and interact with others through the Site, as well to identify and resolve bugs and errors in the Site and to assess secure, protect, optimize and improve the performance of the Site. The Site does not recognize browser "do-not-track" requests.

### **Choices.**

You may request that we update or delete personal information you've provided to us by contacting us as set forth in the "Contact Us" section below. However, please note that we may need to retain certain information for recordkeeping purposes or in order to protect or defend our rights and property and those of others, to comply with the law or legal obligations, and for other similar business purposes.

### **Security and Retention.**

We have implemented safeguards that are intended to protect the personal information we collect from loss, misuse, and unauthorized access, disclosure, alteration, and destruction. Please be aware that despite our efforts, no data security measures can guarantee security.

We may keep account data as long as necessary for the purposes described in this Privacy Notice, including any periods of time necessary to maintain records, protect or defend rights and property, or comply with the law or legal obligations.

### **Changes to this Policy.**

This Privacy Notice is current as of the Last Updated date set forth above. We may update this Policy from time to time, so please be sure to check back periodically. We will post any updates to this Policy [www.partnerupprogram.com](http://www.partnerupprogram.com). If we make material changes to how we collect, use and disclose the personal information we have previously collected about you, we will provide prior notice through the Site or via email.

### **Contact Us.**

You may contact us about this Privacy Notice and our privacy practices by email at [BenefitsAdminHealthWelfare@pnc.com](mailto:BenefitsAdminHealthWelfare@pnc.com). You may also contact us by postal mail at the following address:

PNC Bank  
Attn: PartnerUp® Program  
The Tower at PNC Plaza  
300 Fifth Avenue  
Pittsburgh, PA 15222