



2013 PNC Christmas Price Index®

	TRADITIONAL				
	2012	2013	% Change 2013/12	1984	% Change 30 Yrs
One Partridge in a Pear Tree	\$ 204.99	\$ 199.99	-2.4%	\$ 32.52	515.0%
Partridge	\$ 15.00	\$ 15.00	0.0%	\$ 12.57	19.3%
Pear Tree	\$ 189.99	\$ 184.00	-3.2%	\$ 19.95	822.3%
Two Turtle Doves	\$ 125.00	\$ 125.00	0.0%	\$ 47.73	161.9%
Three French Hen	\$ 165.00	\$ 165.00	0.0%	\$ 15.23	983.4%
Four Calling Birds	\$ 519.96	\$ 599.96	15.4%	\$ 280.00	114.3%
Five Gold Rings	\$ 750.00	\$ 750.00	0.0%	\$ 325.00	130.8%
Six Geese-a-Laying	\$ 210.00	\$ 210.00	0.0%	\$ 150.00	40.0%
Seven Swans-a-Swimming	\$ 7,000.00	\$ 7,000.00	0.0%	\$ 7,000.00	0.0%
Eight Maids-a-Milking	\$ 58.00	\$ 58.00	0.0%	\$ 26.80	116.4%
Nine Ladies Dancing	\$ 6,294.03	\$ 7,552.84	20.0%	\$ 1,511.78	399.6%
10 Lords-a-Leaping	\$ 4,766.70	\$ 5,243.37	10.0%	\$ 1,679.75	212.2%
11 Pipers Piping	\$ 2,562.00	\$ 2,635.20	2.9%	\$ 770.28	242.1%
12 Drummers Drumming	\$ 2,775.50	\$ 2,854.80	2.9%	\$ 834.47	242.1%
Total Christmas Price Index	\$ 25,431.18	\$ 27,393.17	7.7%	\$ 12,673.56	116.1%
True cost of Christmas in song	\$ 107,300.24	\$ 114,651.18	6.9%	\$ 62,832.97	82.5%
"Core" index, excluding swans	\$ 18,431.18	\$ 20,393.17	10.6%	\$ 5,673.56	259.5%

	INTERNET		
	2012	2013	% Change 2013/12
One Partridge in a Pear Tree	\$ 242.44	\$ 242.44	0.0%
Partridge	\$ 80.00	\$ 80.00	0.0%
Pear Tree	\$ 162.44	\$ 162.44	0.0%
Two Turtle Doves	\$ 365.00	\$ 365.00	0.0%
Three French Hen	\$ 315.00	\$ 315.00	0.0%
Four Calling Birds	\$ 550.00	\$ 470.00	-14.5%
Five Gold Rings	\$ 874.75	\$ 874.75	0.0%
Six Geese-a-Laying	\$ 1,386.60	\$ 1,140.00	-17.8%
Seven Swans-a-Swimming	\$ 10,850.00	\$ 10,500.00	-3.2%
Eight Maids-a-Milking	\$ 339.84	\$ 339.52	-0.1%
Nine Ladies Dancing	\$ 8,322.55	\$ 8,322.55	0.0%
10 Lords-a-Leaping	\$ 13,373.35	\$ 13,373.35	0.0%
11 Pipers Piping	\$ 2,200.00	\$ 2,200.00	0.0%
12 Drummers Drumming	\$ 1,620.00	\$ 1,620.00	0.0%
Total Christmas Price Index	\$ 40,439.53	\$ 39,762.61	-1.7%
True cost of Christmas in song	\$ 177,957.93	\$ 173,410.13	-2.6%
"Core" index, excluding swans	\$ 29,589.53	\$ 29,262.61	-1.1%